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Cartus Names Elisa DeMeglio to Newly Created Position

Director of Digital Marketing and Content Development

DANBURY, Conn., (June 4, 2018) – [Cartus Corporation](#), a leading provider of global relocation services, has announced the appointment of Elisa DeMeglio as Director of Digital Marketing and Content Development. The newly created position aligns with a growing strategy in regards to building online presence, data analytics, customer communications and global marketing initiatives at Cartus. Prior to joining Cartus, Elisa spent 16 years with Starwood Hotels & Resorts Worldwide, Inc. where she held the position of Director, Digital Brand Strategies and Initiatives for over ten years. While at Starwood, Ms. DeMeglio led a team that created and implemented digital strategies to support the company's 11 brands across website, mobile, and social media platforms resulting in 200m site visits and generating \$4billion in annual revenue.

Ms. DeMeglio will be based in the Cartus headquarters in Danbury and report to Jennifer McCarthy, Vice President of Marketing.

"We are very excited to have Elisa join the Cartus Global Marketing team. She has tremendous digital marketing experience and was instrumental in creating and developing digital platforms in her previous role," said Jennifer McCarthy, Vice President of Marketing, Cartus. "She will be leading Cartus' digital initiatives in this newly created position and will bring a new perspective on how to deliver impactful and meaningful content in a new way to our clients and customers."

Elisa earned a Bachelor of Science degree from Marist College. She is a Weston, Connecticut native and lives nearby with her two children and husband.

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About Cartus

For more than 60 years, Cartus has provided trusted guidance to organizations of all types and sizes that require global relocation solutions. Providing the full spectrum of relocation services, including language and intercultural training, Cartus serves more than half of the Fortune 50 and has moved employees into and out of 185 countries. Cartus is part of Realogy Holdings Corp. (NYSE: RLGY), a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. To find out how our greater experience, reach, and hands-on guidance can help your company, visit www.cartus.com; read our [blog](#); or click www.realogy.com for more information.