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Cartus Enters Into Strategic Alliance with Learnship, a Leading and Innovative Online Language Training Firm

DANBURY, Conn., (April 29, 2014) – [Cartus Corporation](#), a leading provider of global relocation services, has entered into a strategic alliance with Learnship, an innovative provider of online language training based in Germany with clients worldwide.

The alliance greatly enhances Cartus' existing language training capabilities, enabling the company to offer customized, high-quality, flexible, face-to-face training both in person and online. It also broadens Cartus' market opportunities. Cartus is already a leading provider of language solutions to the corporate relocation market worldwide, and the new alliance expands the company's market to the growing Learning and Development (L&D) arena both in the U.S. and Europe. Learnship's proprietary Platform-as-a-Service solution reduces administrative efforts and generates significant cost savings for the L&D function.

"Learnship's innovative technology is user-friendly and expands our opportunities to provide language training anytime, anywhere," said Kevin Kelleher, Cartus president and CEO. Kelleher stressed that Learnship's capabilities not only enhance the value of Cartus' language training for companies and employees working in virtual teams or moving around the world for jobs, but also provide a unique value proposition to corporate Learning and Development. "In just a few years, Learnship has grown to become the new standard for language training quality in the Learning and Development field, and we are excited about the numerous opportunities this new alliance offers Cartus," Kelleher said.

Learnship has reported client cost savings of up to 15-20% on global training and development budgets, while also reducing internal administration efforts for training management.

"Given the compelling value proposition of better training results at significantly reduced cost, Learnship has become one of the fastest growing corporate language training companies in Europe," said Learnship CEO and Founder Sushel Bijganath. "We are very excited to partner with Cartus as we expand to the U.S. and offer our services to corporations worldwide. Forming a strategic alliance with Cartus is a significant milestone for our company."

Cartus' newly expanded language solutions offer unique value to managers and learners. For instance:

- **High quality:** Provided by expert language instructors, the curricula are tailored to learners' professional needs, skills, and styles.
- **Increased flexibility:** Learners can now combine digital technology with face-to-face teaching, making the process easier, and with faster start-up times. For the relocation market, families and assignees in different locations have enhanced ability for shared learning.

- **Full transparency:** Managers can track language progress and cost; Learning and Development managers benefit through a set of tested management tools that integrate with Learning Management Systems.

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About Cartus

Cartus provides trusted guidance to organizations of all types and sizes that require global relocation solutions. Cartus serves half of the Fortune 50. We provide service in more than 165 countries, applying our more than half century of experience to help our clients with their mobility, outsourcing, consulting, and language and intercultural training needs. Cartus is part of Realogy Holdings Corp. (NYSE: RLGY), a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. To find out how our greater experience, reach, and hands-on guidance can help your company, visit www.cartus.com; read our blog at www.cartusblog.com; or click www.realogy.com for more information.