

**For Immediate Release / Contact:**

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**Cartus CEO Katrina Helmkamp Forms Product Solutions Team  
and Announces Key Executive Appointments**

***New focus on innovation and tech solutions signals new direction for Cartus Org  
Transformation***

**DANBURY, Conn., (August 29, 2018)** – [Cartus Corporation](#), a leading provider of global relocation services, announced today the formation of a Product Solutions team and executive appointments to drive digital transformation and innovative technological solutions for clients and customers. Katrina Helmkamp, who was named Cartus President and CEO in July, brings experience in setting business strategy, driving customer-focused product and technology innovation, and leveraging digital and social marketing -- signaling a new direction for Cartus.

The newly formed Product Solutions team will be under the guidance of Scott Becker, who was named Global Product & Innovation Officer. Becker has been instrumental in driving growth and spearheading recent Cartus initiatives in technology and product development.

**As Global Product and Innovation Officer, Becker will lead several areas that will be instrumental in the transformation of Cartus.**

- Global Marketing, *including digital marketing*
- Strategy & Consulting
- Product Solutions
- Affinity Services

By design, Helmkamp intends to refocus the organization and drive the business forward by building expertise in key areas such as product innovation, digital transformation, and predictive analytics. In addition to broadening Becker's role, she appointed two new senior leaders at Cartus:

**Senior Vice President of IT, Rizwan Akhtar**

Akhtar arrives at Cartus with expertise in agile IT development and will provide a fresh perspective and approach that he will use to ensure strong delivery with the product innovation team.

**Experience:**

- Over 20 years of experience in digital transformation, agile development, and digital strategy
- Prior experience in the banking industry at firms including BMO Harris Bank, M&T Bank and JP Morgan Chase, which involved integration of critical enterprise systems and the evolution toward cloud computing

- Led successful change initiatives by focusing on the customer experience, self-service technology tools, and platforms which support many types of end user devices

**Senior Vice President of Global Sales, Robert Moore**

Moore takes the helm of Global Sales with a strong team already in place. The Cartus Global Sales team has a number of recently signed new clients, who will be counting on Cartus expertise to support their global mobility strategies.

**Experience:**

- Over 25 years of leadership experience managing large sales teams globally at companies including MNI Targeted Media (subsidiary of Time Inc.), Brooks Brothers and American Express.
- Successfully led a sales team through the shift from print to digital media by evolving the business model, launching new business lines and exceeding targets
- Completed extensive work aligning brands with new corporate strategies while driving a focused customer-centric business model

**Quotes:**

**Katrina Helmkamp, President & CEO of Cartus:** “Cartus is a leader in the relocation industry due to our success moving people with care, our attention to detail globally, and our ability to anticipate the needs of our clients and customers. We are used to fluid situations and we adjust accordingly. These organizational changes and the launch of the Product Solutions team will strengthen our focus on technology and innovation, making Cartus an even more effective partner for our clients and customers as we enhance the way people relocate.”

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**About Cartus**

For more than 60 years, Cartus has provided trusted guidance to organizations of all types and sizes that require global relocation solutions. Providing the full spectrum of relocation services, including language and intercultural training, Cartus serves more than half of the Fortune 50 and has moved employees into and out of 150 countries. Cartus is part of Realogy Holdings Corp. (NYSE: RLGY), a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. To find out how our greater experience, reach, and hands-on guidance can help your company, visit [www.cartus.com](http://www.cartus.com); read our [blog](#); or click [www.realogy.com](http://www.realogy.com) for more information.