

The European Union’s new General Data Protection Regulation (GDPR) is a large piece of legislation and it is right around the corner—May 25! As part of our readiness project for GDPR, we conducted a short pulse survey to find out how companies are prioritizing GDPR, what challenges they are facing, and what they are doing to ready themselves for when the regulation takes effect.

IS GDPR A PRIORITY FOR YOUR COMPANY?



**97%** of respondents said that GDPR is a top priority for their organization

IS YOUR SENIOR MANAGEMENT ENGAGED?



**2/3** of respondents said that senior management is extremely engaged in GDPR compliance

HOW PREPARED IS YOUR ORGANIZATION FOR GDPR?



WHAT STEPS HAVE YOU TAKEN TO UNDERSTAND PERSONAL DATA PROCESSING?



**74%** Review with legal and data protection office regarding basis of processing



**59%** Detailed data mapping



**59%** Amended or changed business processes because of GDPR

DO YOU HAVE A GDPR PROCESSOR STRATEGY IN PLACE FOR YOUR SUPPLIERS?



**35%** have a strategy in place for ensuring GDPR processor obligations are in supplier agreements...



**47%** are still assessing suppliers/vendors

WHO IS RESPONSIBLE FOR GDPR READINESS?



**2/3** of respondents use a task force approach to GDPR Readiness (combination of Compliance, Legal, and IT Security)

HOW ARE COMPANIES ASSIGNING BUDGET & RESOURCES FOR GDPR?



Nearly **1/3** of respondents have no additional funds allocated to GDPR compliance



**67%** are allocating GDPR compliance to existing team members in their current roles

WHAT GDPR CHALLENGES ARE COMPANIES FACING?



**72%** Conducting regular supplier checks/audits



**50%** Conducting regular reviews of security measures



**47%** Requirements on managing personal data



**47%** Data breaches, communicating privacy information, and individuals' rights



**41%** Training staff

SUMMARY

As GDPR approaches, Cartus is well positioned to meet and exceed the privacy, security, and compliance requirements of our clients. We have completed data mapping exercises, updated consent forms, reviewed and revised data retention policies, and updated our supplier contracts to ensure they cover the requirements imposed by GDPR.

Cartus is committed to doing its utmost to protect the personal data entrusted to us by our clients and their employees and welcomes GDPR as another positive "step change" to reassess our privacy processes and enhance our data protection measures.

**CARTUS IS GDPR READY. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT YOUR CARTUS REPRESENTATIVE, OR EMAIL US AT [TRUSTEDGUIDANCE@CARTUS.COM](mailto:TRUSTEDGUIDANCE@CARTUS.COM).**

[www.cartus.com](http://www.cartus.com) | connect with us