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Hey, Boss: Will You Relocate Me and My Job? New Cartus Survey Reveals Top Global and U.S. Locations for Dream Job Transfers

- **U.S. #1 Location; the Big Apple Retains its Shine for Dream Job Relocations**
- **Outside the U.S., Italy and Australia (tied), France, and New Zealand Rank #1, #2, and #3**
- **By a Significant Margin, Employees Say Spouse and Family Happiness is the Key to a Successful Job Transfer**

DANBURY, Conn. (Jan. 2, 2014) — Human resources executives of global companies, take note: if you want to bring smiles to the faces of your relocating employees, tell them you have a job relocation for them in New York City or somewhere in Europe.

In a year-end survey, Cartus Corporation, a leading provider of domestic and global relocation services, asked several hundred relocation and human resource professionals, “If you could accept a job transfer to any place in the world, where would it be?”

The United States overall was the No. 1 answer, followed closely by Europe.

Cartus, which annually helps global companies relocate nearly 160,000 employees, also conducts in-depth, multi-faceted surveys such as its annual [Biggest Challenges](#) and [Global Relocation Trends](#) reports, which provide companies with the latest research and trends in the global relocation industry.

At the recent Worldwide Employee Relocation Council® (ERC) conference in Dallas, Cartus executives went directly to the experts—leading relocation and human resources professionals from multinational companies—to get their opinions on which locations would top their list for dream job transfers domestically and worldwide.

Although most survey respondents simply wrote “U.S.” or “Europe” as their top two global picks, those who were specific named the following seven places as their top international dream job relocation hot spots:

1. Italy and Australia (tied)
2. France
3. New Zealand
4. Germany
5. Singapore
6. Spain
7. Hong Kong

In the U.S., the top seven dream job transfers named were:

1. New York City
2. San Francisco
3. San Diego
4. Boston
5. Chicago
6. Miami
7. Dallas

Cartus also asked the relocation and HR professionals, “If you were being transferred, what would you consider as the most important factor before accepting the new job assignment?”

By percentage, the answers were:

- 38% = My spouse’s/family’s happiness while on assignment
- 22% = Pay raise/new responsibilities
- 22% = Potential for career advancement
- 13% = Location
- 5% = Length of assignment

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About Cartus

Cartus provides trusted guidance to organizations of all types and sizes that require global relocation solutions. Cartus serves 64 percent of the Fortune 50. We provide service in more than 165 countries, applying our more than half century of experience to help our clients with their mobility, outsourcing, consulting, and language and intercultural training needs. Cartus is part of Realogy Holdings Corp. (NYSE: RLGY), a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. To find out how our greater experience, reach, and hands-on guidance can help your company, visit www.cartus.com; read our blog at www.cartusblog.com; or click www.realogy.com for more information.